



**9th Halal Expo 2017 - Dubai**  
The Heart and Hub of Halal Trade Market Place

18<sup>th</sup> & 19<sup>th</sup> September 2017  
[www.worldhalalexpos.com](http://www.worldhalalexpos.com)

**THE MOST COMPREHENSIVE B2B HALAL EXPO  
IN THE MIDDLE EAST  
FOR THE US\$2.3 TRILLION GLOBAL HALAL INDUSTRY.**

Organized by:



[www.worldhalalexpos.com](http://www.worldhalalexpos.com)



## ABOUT US

The only specialized event in Middle East for Halal industry – Halal Expo – DUBAI 2017 will open its gates for the 9th time. This event is focused on the Halal industry. However, it is not just for buyers, producers and exporters of produce, it is also for any associated product or industry, such as Halal packaging or Halal transportation.

## WHY ATTEND?

- Gain access to the lucrative and growing MIDDLE East HALAL market.
- Meet over 4,000 buyers from over 40 countries.
- To introduce new product to the world market.
- Connect with new dealers & distributors.
- Reinforce better ties with existing customers.
- Cost-effectively promote your products and services.
- Generate immediate sales and orders.
- Achieve better understanding of the regional markets.
- Secure alliances & joint ventures with leading suppliers in the industry.

## FACTS & FIGURES

**84%**

of the visitors have used purchasing authority

**88%**

of the visitors made new contacts during the show

**93%**

of the visitors are likely to return for the Halal Expo 2016

**83%**

of the visitors rated the quality of the Exhibitors as Good to Excellent



## EXHIBITING PACKAGE

### OPTION ONE

#### SHELL SCHEME BOOTH (MIN 9 SQ.M)

A Shell scheme stand - rental is inclusive of carpeted floor area with Constructed rear and dividing wall partition of 2.5m height in white laminated finish, Constructed overhead fascia panels with company name (in English) and stand number, 1 information table and 2 chairs per 9 sq.m, 2x fluorescent tube (40W) and a waste paper basket.

### OPTION TWO

#### SPACE ONLY (MIN 18 SQ.M)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible.

## SPONSORSHIP

9th Halal Expo offers a variety of sponsorship opportunities designed to fit every budget and attract buyers to your stand. The following sponsorship opportunities are available to grab:

**US\$ 30K**  
Platinum

**US\$ 25K**  
Gold

**US\$ 20K**  
Silver

**Lanyard & Badge**  
( Exclusive)

**US \$ 10K**

## EXHIBITOR'S PROFILE

Halal Expo – DUBAI will be a focal point for the Halal and Allied Industries in Middle East, attracting a broad cross-section of representatives, from buyers and sellers, to trade associations and the media.



**Exhibiting  
here works!  
it's proven.**



Organized by:



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