

THE MOST COMPREHENSIVE B2B HALAL EXPO  
IN THE MIDDLE EAST  
FOR THE US\$ 2.3 TRILLION GLOBAL HALAL INDUSTRY.

19 - 21 SEPTEMBER 2016



## 8th Halal Expo 2016 - Dubai

The Heart and Hub of Halal Trade Market Place

CROWNE PLAZA HOTEL

DEIRA - DUBAI

ORGANIZED BY:



[www.worldhalalexpos.com](http://www.worldhalalexpos.com)



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## ABOUT US

The only specialized event in Middle East for Halal industry – Halal Expo – DUBAI 2016 will open its gates for the 8th time. This event is focused on the Halal industry. However, it is not just for buyers, producers and exporters of produce, it is also for any associated product or industry, such as Halal packaging or Halal transportation.

## WHY ATTEND?

- ★ Gain access to the lucrative and growing MIDDLE East HALAL market
- ★ Meet over 4,000 buyers from over 40 countries
- ★ To introduce new product to the world market
- ★ Connect with new dealers & distributors
- ★ Reinforce better ties with existing customers
- ★ Cost-effectively promote your products and services
- ★ Generate immediate sales and orders
- ★ Achieve better understanding of the regional markets
- ★ Secure alliances & joint ventures with leading suppliers in the industry



## FACTS & FIGURES

84%

of the visitors  
have used  
purchasing  
authority

88%

of the visitors  
made new  
contacts during  
the show

93%

of the visitors are  
likely to return  
for the Halal  
Expo 2016

83%

of the visitors  
rated the quality  
of the Exhibitors  
as Good to  
Excellent



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## EXHIBITOR'S PROFILE

Halal Expo – DUBAI will be a focal point for the Halal and Allied Industries in Middle East, attracting a broad cross-section of representatives, from buyers and sellers, to trade associations and the media.

### HALAL FOOD, BEVERAGE AND EQUIPMENT

- Islamic Financial & Investment Services
- Islamic chambers of commerce
- Halal Certification Services
- Halal Internet Based Services
- Halal Restaurants and catering services
- Halal Logistics Services
- Halal Related Publications & Magazines
- Halal Agenda Promotional boards
- Halal Education & Training Services
- Halal Business Solutions & Consultancy



### OTHER SECTORS

- Halal Travel, Tourism & Hospitality services
- Halal Health Pharmaceuticals
- Halal lifestyle
- Halal Body Care Products
- Halal Personal Care Product

### HALAL SERVICES



- |                                  |  |
|----------------------------------|--|
| Dairy Products                   | Chocolates, Pastries & Biscuits          |
| Snacks, seafood & Ice-Cream      | Halal Frozen foods and beverages         |
| Halal Baby Foods                 | Bakery Machinery & Equipment             |
| Grains, nuts and pulses          | Beverage Processing/Dispensing Equipment |
| Fresh, Dried Fruits & Vegetables | Chilling/Freezing Equipment              |
| Bottled water and Bread          | Food Processing Equipment                |
| Processed & Canned Foods         | Storage Systems & Packaging Equipment    |



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### EXHIBITING PACKAGE

#### OPTION ONE

SHELL SCHEME BOOTH @ US\$ 400 / SQ.M (MIN 9 SQ.M)

A Shell scheme stand - rental is inclusive of carpeted floor area with Constructed rear and dividing wall partition of 2.5m height in white laminated finish, Constructed overhead fascia panels with company name (in English) and stand number, 1 information table and 2 chairs per 9 sq.m, 2x fluorescent tube (40W) and a waste paper basket.

#### OPTION TWO

SPACE ONLY @ US\$ 380 / SQ.M (MIN 18 SQ.M)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible.

### SPONSERSHIP

5th Halal Expo offers a variety of sponsorship opportunities designed to fit every budget and attract buyers to your stand. The following sponsorship opportunities are available to grab:



**US\$ 30K**  
Platinum



**US\$ 25K**  
Gold



**US\$ 20K**  
Silver

**Lanyard & Badge (Exclusive)**  
**US \$ 10K**

### VISITOR PROFILE

#### Be There Where Decisions Are Made

Come to Halal Expo – DUBAI - the leading business platform for the Middle East Halal industry, where you will meet the key personnel from Halal Industry. Meet the people who play an important role in making decisions on the future investments by their respective organisations

### Contact Us

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